



**WE VISUALIZE : YOU VERBALIZE**

# Company Profile

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**We are passionate about our work and the benifits we create for our customers.**



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# About Company

Incepted in 2017, TAG Software Solutions is a leading Development & Design expert company providing superior Software, Web, Mobile, and Creative Designing solutions and services to companies globally. Having a strong Technology Development and Innovation center in USA, Europe & India.

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# Our Achievements

**15+**

Award Winners

**155+**

Projects Delivered

**15+**

Freelancers

**99+**

Satisfied Clients

WORK WITH US TO  
GET THE BEST  
SERVICES.

"With a track record of excellence, we've been recognized for our innovative approach, earning 15+ industry awards and accolades."





# Vision

"Pioneering the future of technology, our vision is to seamlessly integrate innovation into everyday life, empowering individuals and businesses to thrive in a digitally connected world."

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# Mission

"At the core of our mission is a dedication to empowering organizations with innovative IT solutions that enhance productivity, streamline processes, and drive innovation. We are committed to delivering quality, integrity, and value in everything we do, ensuring our clients achieve their business objectives effectively and efficiently."



# CEO MESSAGE

In a world where barriers still exist, let's break ceilings together. Our diversity is our strength, and our unity will propel us to new heights. Let's forge ahead with determination, knowing that our journey paves the way for others. Together, we redefine leadership.



**MRS. NAMRATA**  
*FOUNDER & CEO*



**Stay  
inspired.  
Never stop  
creating.**





# Our Service

## Software Development

Software development is the process of conceiving, specifying, designing, programming, documenting, testing, and bug fixing involved in creating and maintaining applications, frameworks, or other software components.



## Website Development

Modern web design is more involved than creating an attractive website. Consideration of user experience, search engine optimization, ease of use, and technical details are just a few elements that are involved in developing a website.



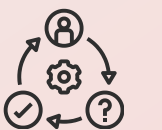
## Cloud Hosting

Cloud computing is the on-demand availability of computer system resources, especially data storage and computing power, without direct active management by the user. Large clouds often have functions distributed over multiple locations, each location being a data center.



## Digital Marketing

Marketing of products and services through the use of digital technologies, mainly through the internet, including mobile phones and other digital medium falls under the umbrella of digital marketing. SEO | SMM | E-mail | PPC.







## Branding

Branding is the process of giving a meaning to specific organization, company, products or services by creating and shaping a brand in consumers' minds. The objective is to attract and retain loyal customers and other stakeholders by delivering a product that is always aligned with what the brand promises.



## Video Production

Video production is the process of producing video content for TV, home video or the internet. Three stages pre-production, production, & post-production. We have best in house video editor for your next Corporate, Product, Event, Wedding , Birthday Invitations etc projects. Get in touch for affordable price.



## Graphics Design

Professionals create visual content to communicate messages. By applying visual hierarchy and page layout techniques, designers use typography and pictures to meet users' specific needs and focus on the logic of displaying elements in interactive designs, to optimize the user experience.



## Product Photoshoot

A photo shoot is the process taken by creatives and models that results in a visual objective being obtained. An example is a model posing for a photographer at a studio or an outdoor location. With professional photo shoots, the contract is generally signed and so payment is generally always monetary.



## Automation and AMC

A wide range of technologies that reduce human intervention in processes. Human intervention is reduced by predetermining decision criteria, and related actions in machines. Annual maintenance contract, is a business arrangement for maintenance, agreed on by the manufacturing facility and a service provider.





# OUR PRODUCTS



## 01 Impaxive - Cloud based SAAS

IMPAXIVE provides you with a powerful and cost-effective business intelligence platform to ensure you get the best from your employees and managers. IMPAXIVE is a timely solution to upgrade and modernize your complete team to make it more efficient and consolidate your employee information into one intuitive IMPAXIVE system.



## 02 Hospital Automation Software

Suites to almost every hospital or medical institution from patient OPD visits to Operation, Pathology Test etc. It includes 25+ modules with 8 inbuilt users (Super Admin, Admin, Doctor, Accountant, Pathologist, Radiologist, Receptionist and Patient) panel.



## 03 Toll Automation

We provide an advance , robust, budget friendly and customized Electronic Toll Collection (ETC) System . Which gives accurate monitoring control over the system. The aim of providing Safety, Security, Gate Automation and Automatic solutions to clients at its optimum level. We are professionally managed and client oriented company with a Varied range of product.



## 04 Restaurant Automation

MOIR online restaurant automation system is the all-in-one Restaurant Automation Solution with Restaurant POS. This system is developed to automate day to day activity of a restaurant. This system has a fully automated online ordering system, website, cloud kitchen, QR-based order taking system (addons), Desktop / offline application (addons). Restaurant food production management system, User-friendly POS to manage your sales. We have also developed apps for it.



# OUR CLIENTS





# Let's Connect With Us!



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